

HAWTHORN IN BUSINESS

CONNECT. BUILD. GROW.

Hawthorn in Business is a three-part series of networking events that combines football with business in a relaxed environment.

These events were established to connect the sponsors and business supporters of the Hawthorn Football Club with external business people and companies. We want to facilitate a wider networking platform and mutually beneficial and meaningful relationships with like-minded companies.

Including a two-course meal and beverages, our luncheons feature some of the country's best business speakers and are designed to allow time for you to meet those in the room.

A guest directory will be provided to allow you to see who else is in the room, so you can start connecting with new networks and ensure you maximise your attendance.

Our post-luncheon drinks provide the perfect opportunity for you and your colleagues to continue new conversations.

PREVIOUS ATTENDEES

| | | |
|----------------------------|---------------------------|-------------------------|
| adidas | Elite Property Care | Russell Kennedy Lawyers |
| Anderson Homes | Ellikon | Secon Freight Logistics |
| ANZ | iiNet | Simply Energy |
| Athletes Foot | KPMG | Smart Group |
| Audi | Kreglinger | Sportsco |
| Bank of Queensland | Melbourne Racing Club | Swisse Vitamins |
| Beiersdorf Australia | Montlaur Project Services | TPG |
| Bupa | NAB | Valmont |
| Concreters Group Australia | Phillip Webb | Victoria Police |
| Corporate Traveller | PriceWaterhouseCoopers | Village Cinemas |
| Deloitte | Rodgers Reidy | White Lion Alerts |

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BECOME A MEMBER

By joining the Hawthorn in Business group you will receive the following benefits at all three Hawthorn in Business Luncheons:

PLATINUM MEMBERSHIP

- 10 tickets to attend each Hawthorn in Business event
Valued at \$4,950
- Your logo displayed on the HFC Corporate Hospitality website in association with these events, including a link to the Members website
- Your logo displayed in the event directory
- Half page advertisement in the event directory at each event
- MC recognition as a Hawthorn in Business Member
- Use of the HFC Board room for a full day for up to 12 people
- 2 invites to a lunch with the CEO and President of Hawthorn Football Club

Price: \$4,800 per company

GOLD MEMBERSHIP

- 6 tickets to attend each Hawthorn in Business event
Valued at \$2,970
- Your logo displayed on the HFC Corporate Hospitality website in association with these events, including a link to the Members website
- Your logo displayed in the event directory
- Half page advertisement in the event directory at one event
- MC recognition as a Hawthorn in Business Member
- 2 invites to attend a lunch with the CEO and President of Hawthorn Football Club

Price: \$2,850 per company

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SILVER MEMBERSHIP

- 4 tickets to attend each Hawthorn in Business event
Valued at \$1,980
- Your logo displayed in the event directory
- Half page advertisement in the event directory at one event
- MC recognition as a Hawthorn in Business Member
- 1 invite to a lunch with the CEO and President of HFC

Price: \$1,900 per company

INDIVIDUAL ATTENDANCE

If you are not ready to become a member, you can still attend any of our luncheons.

Each of our events feature:

- Two-course menu accompanied by a beverage package including boutique Ninth Island wines, beers and soft drinks
- Directory with guest names, companies and table numbers
- Entertaining and topical business speakers
- Post-event networking opportunities

Price: \$165 per person

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EVENT DATES

Hawthorn in Business #1

Friday 20 April

12.30pm – 3.00pm

Hawthorn in Business #2

Friday 20 July

12.30pm – 3.00pm

Hawthorn in Business #3

Friday 14 September

12.30pm – 3.00pm

CONTACT

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